AcademicExplorer

intrigue

connect

discover

Our Story

As four recent graduates of Penn State (06), we understand that finding a major and career path are extremely important decisions in the life of a college student. However, from our experiences and observations we've learned that a simple information source which demonstrates to students how colleges, majors, and careers interlink does not exist. Instead a chaotic mix of university webpages exists often dissimilar in design, poorly linked, inconsistent amongst content and accompanied by outdated searching tools.

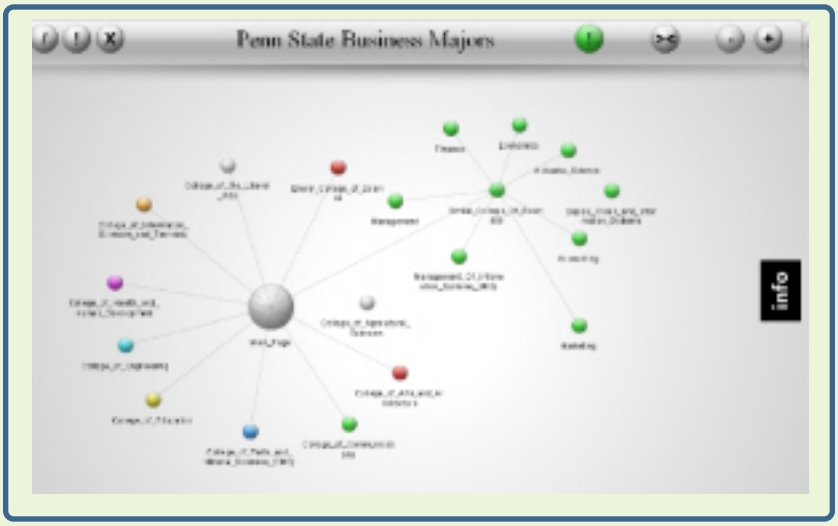
How Can Academic Explorer Help Your University?

Our application is a mind mapping search tool that can support Career Services and Admissions Departments. For career advisers, A.E. acts as a wonderful resource for student struggling to identify a focus. Without hassle students can discover new majors along with corresponding careers while also being directed to otherwise buried information resources within the university. The result is a one stop shop that will help students identify a focus and realize options.

When it comes to Admissions, Academic Explorer provides as the ultimate landing page for all marketing efforts; one capable of demonstrating to high school students immediately proven steps to academic and graduation success. The interactive nature of A.E. will draw students to engage with your university, thus creating a riveting and lasting first impression.

Fast Facts

- 84% percent of college-bound high school students said they used a college's websites most heavily in their research.
- The department of education reports, 30% of freshmen fail to proceed past their first year and approximately 50% do not complete their degree on time.



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